

# Kiddie Science 2014 Annual Report



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# Letter from the Executive Director

What an incredible year it's been! It all began with the simple idea of exposing young children to the wonders of science by appealing to their natural curiosity. After establishing a formal Board of Directors and registering as a corporation, Kiddie Science applied for, and was successfully granted, non-profit status. From there, we quickly went from presenting one workshop-based program and partnering with one school, to four workshops and partnerships with three schools. We expanded our reach to include community-based educational programs and began working with scientists as young as 18 months old.



One of the most exciting news this year was the introduction of free programming. Thanks to the generosity of individual and corporate donors, Pop-Up Science was launched with the goal of engaging families in exploring science together. Our commitment to fulfilling this objective included a re-launch of our website with a blog and resources, improved social media presence and content, and a monthly e-newsletter with a family-friendly experiment.

We held our first two fundraisers this year, which were great successes. Funds raised were used to purchase science materials and provide scholarships for young scientists to attend our workshops. The generosity of donors also made it possible for two local home-based daycares to receive science programming at little to no cost.

This year has been full of tremendous growth which brought with it many challenges and pleasant surprises. Mr. Luis joined the Kiddie Science team this year, and has brought incredible energy to the Science Saturdays program. A lot has been learned during this time, and all of it has strengthened our commitment to help plant the seeds of science and foster a lifetime love of the subject into the hearts and minds of all young scientists.

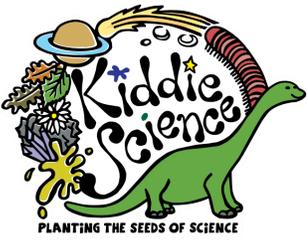
As Kiddie Science enters its second year, we look forward to continuing our existing partnerships and workshops and establishing new ones. We look forward to continued growth as we inspire young children to ask questions and seek answers.

We thank you for supporting Kiddie Science and our future scientists.

  
Carmen Castillo-Barrett



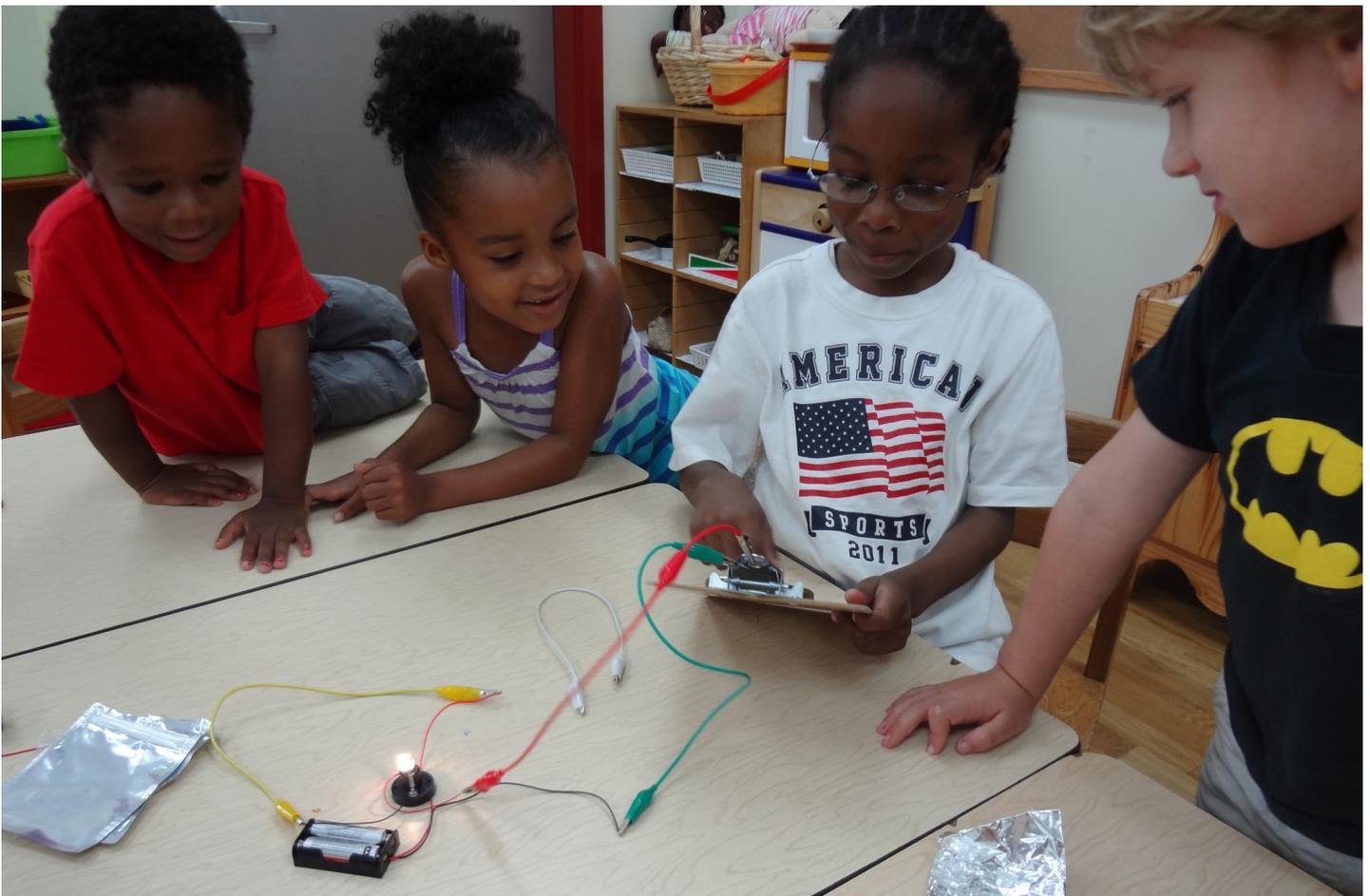
# About Kiddie Science



Kiddie Science presents fun, inquiry-based, hands-on science workshops to young children. We believe that access to a good science education is important for every child. Science is everywhere, and understanding how it's a part of our daily lives gives children a great foundation for success in life. At Kiddie Science, we take pride in providing all our young scientists with access to quality science materials that allow them to be active participants in science exploration.

**Studies have shown that children learn science best by participating in science and engaging in exploration that allows them to experience what they're learning.**

Since our inception in 2013, Kiddie Science has worked with over 600 young scientists throughout New York City. Many of our young scientists are part of underserved populations. Kiddie Science has helped bring science within their reach, many for the first time. We believe that every child is a natural born scientist and we offer programming options for various age groups.



*A young scientist tests items for conductivity while his classmates observe.*

# 2014 Program Re-cap



In 2014, Kiddie Science collaborated with three partner schools, as well as community educational cooperatives, and licensed childcare programs. We also presented workshop-based programs such as Science at Lark, Science Saturdays, and Science at Play Kids.

Combined, Kiddie Science worked with 385 young scientists in 2014.

The flagship program, Science Saturdays, engaged 56 young scientists, 82% of whom returned for ten or more sessions. Of this, 29% were female scientists aged 3 to 7. 60% of Science Saturdays participants are of Hispanic, African American, or Caribbean decent and most, 62%, do not receive formal science education in their schools. At the end of each Science Saturdays workshop, families received theme-related information and resources to engage them in their child's learning.

**By bringing parents and caregivers in as participants, alongside their children, we hope to not only reach the young scientists, but to engage and encourage their grown-ups to actively support their child's learning process once the workshops have ended.**

Science at Lark and Science at Play Kids each had two programs that presented science to two separate age groups. In the morning session of each program, young scientists aged 2 to 5 and their adult caregiver explored scientific concepts using age appropriate materials. In a survey conducted by Kiddie Science, 96% of responding families reported an increase in confidence exploring science with their child after participating in the workshops.

In the later, after school session of the programs, older scientists aged 5 to 8 conducted hands-on experiments. In a survey, 82% of participating families reported lack of access to after school science enrichment at their child's school. Of those who did have access to after school science, 10% were not satisfied with the quality of the program.



# Our Donors

## Corporate Donors

EducatorProtect

Stop & Shop Supermarkets

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## Individual Donors

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Robin Basalla

Shawn Ballantyne

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Skei Saulnier

Stephanie Palmieri

Tawanna Hutchinson

Tiffany Marsh

Ti'Nese Boyd



# 2014 Financial Report

## INCOME

Grants	\$1,000
Donations	\$3,073
In-School Enrichment	\$3,285
Workshops	\$11,302
Tote Bags/Science Kits	\$385
<b>TOTAL INCOME</b>	<b>\$18,545</b>

## EXPENSES

Financial Aid	\$657
Business Expenses	\$1,125
Space Rental Fees	\$3,665
Science Materials	\$3,109
Marketing/Outreach	\$1,686
Insurance	\$262
Travel	\$1,232
Payroll Expenses	\$3,006
Contract Services	\$1,915
<b>TOTAL EXPENSES</b>	<b>\$16,657</b>

